

Hassle free interactive surveys
ANYTIME, ANYWHERE



Digivey — Easy, Effective, Efficient

PRODUCTS USED IN THIS PROJECT

- DIGIVEY SURVEY SUITE™
COMPRISING OF THE MODULES:
 - DIGIVEY COMPOSER™
 - DIGIVEY LAUNCHER™
 - DIGIVEY ANALYZER™
- KIOSK STEALTH WITH 17" TOUCH



BUSINESS SITUATION

One of CREOSO's customers, a renowned natural history museum in Virginia, was looking for a survey solution that would replace their paper survey and make it more attractive for the museum visitors to participate in the museum's visitor satisfaction survey.

The new survey system should reduce workload and free the staff from the burden of data entry and report compilation. The museum was also hoping to find a survey solution that would support bi-directional information flow in order to spark the visitors' interest in upcoming events.

SOLUTION

After careful evaluation, the Digivey Survey Software, in a combination with a touch screen kiosk by KIOSK, Inc. was selected as the ideal solution for mastering the new self-managed survey process.

BENEFITS

- User-friendly, quick and easy survey completion in a self-service situation
- Multimedia integration within questions in order to help museum visitors to recall and rate certain exhibits
- Information screens to notify visitors about upcoming events
- Minimal workload and time required from staff
- Easy filtering of data by a wide variety of criteria
- Quick and easy cross-tabulations
- Instantaneously available actionable results
- Short-term and long-term reports available to share with museum funding sources
- Paperless and environmentally friendly survey process

To learn more about self-managed touch screen survey solutions powered by the Digivey Survey Suite, please visit www.digivey.com or call the Digivey Survey Center.

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