

Hassle free interactive surveys
ANYTIME, ANYWHERE



Digivey – Easy, Effective, Efficient

PRODUCTS USED IN THIS PROJECT

- DIGIVEY SURVEY SUITE™ COM-
PRISING OF THE MODULES
 - DIGIVEY COMPOSER™
 - DIGIVEY LAUNCHER™
 - DIGIVEY ANALYZER™
- ULTRA MOBILE PC Q1 BY
SAMSUNG® WITH
LONG-LIFE BATTERY



BUSINESS SITUATION

One of CREOSO's customers, a retailer with thousands of stores nationwide, needed to conduct bilingual interviewer-assisted surveys to gather feedback from its culturally diverse customer base.

The highly sophisticated survey design required a survey software tool with highly advanced conditional skipping capability. Ease of use, language selection and quick survey completion along with results in-real time were additional requirements. Since feedback was to be gathered in several cities across the nation, the company was looking for a survey solution that incorporated lightweight, battery-operated and easy to transport computer equipment.

SOLUTION

The Digivey Survey Software in a combination with Q1 ultra mobile computers by Samsung were chosen as the ideal solution for the interviewers who would gather data for 8+ hours per day.

BENEFITS

- Quick and easy survey completion
- Battery operated touch screen survey equipment with a run-time of 8+ hours independent of AC power
- Interactive survey questionnaire with complex skip conditions and drill down questions guiding the interviewers through the survey
- Simplicity of software allows interviewers to concentrate on the respondents' answers
- More and higher quality survey results
- Easy filtering of languages, locations and date
- Hassle free merging of data for aggregate reporting
- Interim survey results at any time
- Paperless and environmentally friendly survey process

To learn more about interviewer-assisted touch screen survey solutions powered by the Digivey Survey Suite, please visit www.digivey.com or call the Digivey Survey Center.

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