



## Ignite the Power of Interactive Customer Feedback with Digivey Survey Technology.

The Digivey Survey Suite is a comprehensive, easy to use software tool for surveys, quizzes and assessments. Customer feedback is collected directly where the action is — at the point of experience, point of sale, and point of care.

The process automation achieved with Digivey leads to greater data integrity and helps to significantly reduce workload and cost.

### Manage the entire survey process with one easy-to-use software tool.

The modular software concept of Digivey follows the natural work-flow of the survey process: Questionnaire design with Digivey Composer, data collection with Digivey Launcher, analysis and reporting with Digivey Analyzer, and optional, remote project and data management with Digivey Data Shuffler.

### Monitor the market and discover new trends early instead of catching up.

Keeping customers happy and staying on top of new trends is a challenging task. Digivey survey software helps you capture the key opinions and experiences of your customers and doubles with features you can use for marketing interventions, lead collection, and other interactive applications that help you establish an interactive dialog with your customers.

A subscription to Digivey Plus expands the reach into web surveys, while the optional available Data Bridge module automates data export directly into third party data bases.

### Digivey Surveys Engaging, Compelling, Fast, Efficient.

# Gain extra survey power



## Digivey Composer

- Interactive questionnaire design
- Multiple language support
- Multimedia integration
- Advanced survey features like piping, question and answer randomization, attractor screens, instant printing of coupons and documents
- Custom look/branding of each project
- Ability to store frequently used design templates and questions
- Instant preview
- ... and many more features



## Digivey Launcher

- Engaging, interactive surveys
- Input of responses via touch screen, microphone, on-screen keyboard, hardware keyboard, mouse or track-ball; magnet stripe reader and bar code scanner
- Instant print-out of incentive coupons or documents
- Self-administered mode
- Interviewer-assisted mode
- Instant email notifications
- Project and data management on data collection level
- ... and many more features



## Digivey Analyzer

- Automatic compilation of data records into pre-formatted reports and auto-creation of color charts
- Generation of top-line reports
- Filtering of data
- Data integrity check / data cleaning
- Raw data exports
- Advanced data exports, custom cross-tabulations
- Cross-tabulations with two variables
- Customizable chart settings
- ... and many more features



## Digivey Data Shuffler

- Remote control for projects and data
- Project upload / project publishing
- Data download
- Project and data transfer via LAN, web or ftp
- Customizable settings
- ... and many more features

## More information

☎ 602.438.2100 or 866.665.0533

**CREOSO's support for software and hardware makes interactive technology easy to own.**

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